

Friends Junior Committee (FJC) Logo Creation & T-shirt/Koozie Design

As we wrote in the August newsletter, we are looking for help from our members to help us come up with ideas to create a FJC logo and T-shirt/Koozie design.

If FJC uses your idea, you will receive a gift certificate to one of Atlanta's restaurants. You can submit as many ideas as you want and do not have to actually design the idea – just be able to describe it as a concept.

Criteria to help generate ideas:

FJC's mission is to empower and develop young professional leaders to make a difference in the lives of children through fundraising, volunteer service and social networking.

We currently use the Friends/CHOA logos that are on this page. We would want our logo to fit with these but be different enough to brand our organization and differentiate ourselves from the other Atlanta Friends' groups.

There are not too many parameters for the t-shirt/Koozie design. We could put our FJC logo on the front right side and have a bigger design/theme/concept on the back of the t-shirt. Think about a design that would appeal to young professionals in their 20's and 30's who are involved with FJC.

Thanks for your help!

Please submit your ideas by Friday, August 15, 2008.

We hope to be able to show our new FJC logo at our Kick-off social and possibly also have our t-shirts/Koozies at this event as well. If not, we will be sure to bring the final designs to look at and to vote on at the social.

If you know anyone that can help us with actually creating the designs, let me know.

Please e-mail all ideas to julie.trackman@friendsjuniorcommittee.org